

YOUR DATA INTEGRATION CHECKLIST

So, you've decided to upgrade your old data warehouse and move towards a modern data platform that can clean, unify and integrate many types of data from many different sources. Congratulations!

As in any project where considerable time and expense is involved, it's always important to ask the big questions up front. That's why we've provided this handy data integration checklist you can use to make sure you've got your bases covered:



STEP 1: IDENTIFY KEY PLAYERS AND STAKEHOLDERS

- Which departments will be most involved early on?
- Who will form your data governance committee?
- Which department will be your data "guinea pig"?



STEP 2: TAKE STOCK OF THE LANDSCAPE

- What data solutions are currently deployed in the organization?
- Which still have value, and which don't?
- What's being done manually that can be automated?



STEP 3: AUDIT YOUR DATA

- What are your most important data sources? What new data sources are you using, and do you anticipate bringing in other sources in the future?
- Is your data structured or unstructured?
- How much time is the organization spending cleaning and de-duplicating data?



STEP 4: DEFINE YOUR MDM STRATEGY

- What terminology will be used, and when?
- Which rules will govern data use and access throughout the organization?
- Does your data management platform have the flexibility to handle varying MDM requirements?
- Who in the organization will set and enforce these rules?



STEP 5: IDENTIFY THE RIGHT PLATFORM AND TOOLS

- Will you need to scale your platform as your organization grows?
- Will you require flexibility to add new data sources and types?
- Do users require real-time data?