

PYTHIAN ANALYTICS-AS-A-SERVICE GOOGLE CLOUD PLATFORM DRIVE BETTER BUSINESS OUTCOMES WITH DATA

HIGHLIGHTS

- Enables self-service analytics for both technical and business users including visualizations

 and support for BYOA (bring your own analytics tools)
- Removes data silos as users across the organization are always working from a single integrated data hub
- Allows you to scale easily and cost effectively in Google Cloud as your needs evolve
- Provides easy access and sharing of data and analytics assets
- Fully managed and supported system - from system setup, to data source orchestration, to analytics visualization and 24X7 operations

By putting the power of data analytics in the hands of your business users, they can make better, more informed decisions every day. Pythian Analyticsas-a-Service for Google Cloud Platform (GCP) makes this possible, letting you harness the potential of your data to improve business outcomes, without relinquishing control of valuable data assets to a software vendor or defocusing your IT and BI teams.

Analytics-as-a-Service for GCP is a proven and customizable, end-to-end solution that helps you maintain control of your data assets while getting you to the business results you need — faster.

ENABLES BETTER INSIGHTS AND SMARTER DATA PRODUCTS

Pythian's Analytics-as-a-Service puts your data to work, integrating multiple data types from both internal and external sources to quickly answer your questions or to make your data products more intelligent. It enables data science, advanced and predictive analytics at scale.

COST EFFECTIVE AND SCALABLE

Analytics-as-a-Service, running on GCP, is a flexible and scalable cloud solution that reduces your cost-per-answer and time-to-answer. It's customized for your data, and your particular use cases to address your immediate analytics requirements, and to grow as your needs evolve. In other words, you can start with just one business need or question, then expand the service as required.

ENABLES SELF SERVICE ANALYTICS

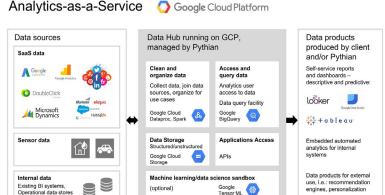
Pythian's data hub ensures multi-source integrated data is always up-to-date, so your entire organization is consistently working from a single version of the truth. The hub plays a critical role in self-service analytics across the enterprise, ensuring everyone in your company can access the insights and data they need, with the analytics tools they prefer to use, from a single real-time data hub

HOW IT WORKS

Pythian Analytics-as-a-Service is an end-to-end white glove service solution that takes the hard work out of data collection, organization, and transformation. Our next generation data warehouse, or data hub, is based on Google Cloud Platform, and uses open-source technologies

for scalable, flexible operation. The data hub ingests, transforms, and integrates your data sources, then organizes the data for analytics, analytics user visualizations, advanced analytics development, machine learning, or for exporting analytics to other systems.

Our experts plan, implement, and manage the data hub in the cloud or on-premise to blend data from all sources. We provide analytics and advanced analytics support to accelerate the translation of data into useful information and offer 24/7 ongoing operational support.



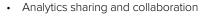
INCLUDED WITH PYTHIAN ANALYTICS-AS-A-SERVICE, STANDARD

- 3 data sources, fully integrated into a data hub, hosted in Google cloud
- · Development and implementation of up to 3 analytics use cases translated into visualizations
- 24/7 ongoing operational support for maximum system availability and performance
- 30 hours per month of personalized ETL and/or analytics support
- Unlimited conversations with Pythian engineers about roadmap development

OPTIONAL SERVICES

- Integration of addition data sources
- Additional use cases
- Real-time and streaming data support
- Support for unstructured data
- Advanced analytics

Google Cloud



- Data governance services
- Analytics product development and external system API
- Performance management dashboards and scorecards
- Implementation of other Google Cloud Platform offerings

ABOUT PYTHIAN

✓ Data Analytics

Pythian is a global IT services company that specializes in designing, implementing, and managing systems that directly contribute to revenue and business success. We help companies adopt disruptive technologies to advance innovation and increase agility. Our highly skilled technical teams work as an integrated extension of our clients' organizations to deliver continuous transformation and uninterrupted operational excellence using our expertise in cloud, DevOps, big data infrastructure, advanced analytics, infrastructure management, and databases.

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